

CIVILITY MATTERS! GOOGLE, GOVERNMENT, GOD AND GUNS TOUR
Summer 2011 Cumulative Compliance Report

1. Date of Humanities program 4/2011 – 8/2011
2. Location of Humanities program STATEWIDE /VARIOUS
3. Type of program location PARKS / HIGHSCHOOLS / EVENT CENTERS
4. Number of program events 10
5. Number of program participants (people talked to) 679
6. Number of attendees at each public program event 25,697 (conservative estimate)
7. Number of scholars participating in each program event 2
8. Number of scholars participating in each public program event 2

Cost: \$ approximately \$8,000

Total participation: 679

Interviews 47

Program Evaluations 110

Communities served: Statewide

Partnering Organizations: State Parks and Cultural Resources / Big Horn Basque Club/NABO Festival / Rock Springs Historical Museum / Old Bills Fun Run / Carbon County Higher Education Center / Prairie Wind Culture Festival

Program Content: History, Government, Economics, Comparative Religion, Literature, Social Sciences

Program Logistics:

The summer Civility Matters! tent tour was an unqualified success. *Rumination Roulette* provided an easy way to engage people in a humanities activity that they could easily understand and apply directly to their daily lives. In the relaxed festival settings people engaged willingly with staff in the thinking and discussion exercise and for the most part were not intimidated with the idea of “humanities”. Wide ranging discussions often occurred during discussions of a *Rumination Roulette* question, council programming and grant opportunities, allowing staff to share information touching on many humanities topics. Having stickers and cookies with questions available was also a great advantage for getting information about the council distributed more widely.

Planning and participation in the festival provided a great deal of important information and experience that will inform similar endeavors in the future. The tent, colorful signage and interesting activity attracted people who wanted to find out what it was all about. The provocative signage and activity held the attention of most for long enough for staff to share information about the WHC. The different type of crowds who attend particular events determines the interest level, as does the time of day. Wyoming people were less interested in being filmed for you tube than we had thought they would be and the time of day has an effect on the level of interest. The location of the tent within the festival may have a dramatic impact on sound for recording and traffic.

Our intended outcome of reaching people who are unfamiliar with the council was an unqualified success. The majority of the people that we talked to were not familiar with the council. Additionally it was very interesting that every person who indicated they had heard of the council, had a very favorable impression. A large number of people across the state indicated they had never heard of the Wyoming Humanities Council, but on further questioning they had actually participated in programming supported and or sponsored by the WHC. Another outcomes of identifying opportunities to reach young adults and children were also met through the demonstrated popularity of our tent activities.